

Expand Your Living Space

Target Group: YOUNG PEOPLE

Channel: FACEBOOK/INSTAGRAM

Video: Frode with arms



Copy:

The summer is about enjoying good company and sharing memories. Invite your loved ones and friends over and let them spend the night. Our stylish design Frode offers great seating & bed comfort. At Innovation Living we specialise in sofa beds and are experts at expanding your living space - Enjoy your summer!

CTA link: <https://www.innovationliving.com/dealers>

Hashtags:

#innovationliving #expandyourlivingspace #multifunctional #danish #design #home #danishdesign #home #livingroom #sofabed #sofa #bed #summerhouse #summer #holiday #summerhouse #vacationhome

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Expand Your Living Space

Target Group: COUPLE WITH KIDS +35

Channel: FACEBOOK/INSTAGRAM

Video: Frode with arms



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Expand your living space with a multifunctional sofa

The summer is not always sunny, and a holiday home can easily be crowded on rainy days when you and your family stay inside all day. The living room is typically the center of indoor activities during such a day, and as space is a luxury not to be wasted, you need multifunctional furniture that allows for the entire family to gather comfortably.

Frode, a multifunctional sofa bed that extends to 140 x 200 cm, helps solve exactly that challenge. Having a sofa bed is like adding an extra bedroom to your existing space. Transform the sofa into a bed and place the two cushions against the wall to make up a big lounge that fits the entire family. A genuine sense of coziness.

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